



MyBlueUmbrella
optimize · empower · transform

Driving Business Transformation

My Blue Umbrella is a team of innovative thinkers dedicated to providing clients with high-impact business solutions. Our consulting services help you to harness the power of technology to:

- streamline your workflows
- utilize the strategic power of your data
- improve resource management

Our process is designed to cut costs, boost productivity and drive profits.





The Business Transformation *Difference*

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More than IT, and more than managed services, My Blue Umbrella's Business Transformation consulting provides strategic advice designed to harness the power of technology to drive your business growth.

- **Does onboarding new clients taking time away from business development?**
- **Do your managers sacrifice productivity with time-consuming paper-based approval processes for vacation requests or purchase orders?**
- **Do you sense that technology could save you money, but feel overwhelmed by the challenge of selecting a solution?**

Technology should be a tool that helps your staff get more work done, more quickly. But all too often today's workers experience negative feelings when they consider software, hardware and cybersecurity.

That's because they haven't experienced the benefits of working with a business-transformation company like MBU.

Our experienced staff is sensitive to the demands of today's growing businesses. We understand the role that technology needs to play in fast-evolving workflows. There is no "ideal world." Instead, we work with our clients to fit our solutions into the way their employees work.



**Don't fear technology.
Embrace it. We'll help.**

The Business Transformation *Solution*

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Most businesses that come to us don't necessarily require massive technological overhaul. Instead, our expertise helps them to rethink the way they use technology in their workflows.

The business transformation process:

Optimize	Our team works in collaboration with key stakeholders to understand the client's business, and specific needs.
Empower	We build the strategy, customized to client needs, often employing technology to secure data and automate work processes.
Transform	We deploy strategy and support the client through deployment to ensure that everything proceeds smoothly.

How Business Transformation Fits Each Part of Your Company		
DEPARTMENT	GOAL	METHOD
Sales Team <ul style="list-style-type: none"> • Sales • Marketing • R&D 	Building Revenue	Harness technology to boost top-line revenue <ul style="list-style-type: none"> • Automate sales processes to contact more leads, more quickly • Market to a smarter-targeted sales base • Simplify delegation among sales teams
Execution Team <ul style="list-style-type: none"> • Support Staff • Production • Fulfillment • Health & Safety • Purchasing 	Managing Costs	Harness technology to decrease costs <ul style="list-style-type: none"> • Simplify scheduling of meetings and teleconferencing. • Analyze data to improve key performance indicators • Increase productivity with collaborative apps and workflows
Strategy Team <ul style="list-style-type: none"> • Executives (CEO, COO) • HR • Accounting & Finance 	Analyzing Profits	Harness technology to boost long-term profit growth <ul style="list-style-type: none"> • Analyze your data to guide future investments • Assess performance to dictate strategic decisions • Gauge long-term trends to maintain market leadership

Business Transformation *with WORKanyPLACE*

WORKanyPLACE is a cloud-based computing solution designed to automate business process to save out clients time and money. It is an MBU-designed, -supported and -developed Office-in-a-Cloud, powered by our renowned technical support. Driven by AI, WORKanyPLACE deploys the power of business collaboration, supported by state-of-the-art security.

- Applications that work together seamlessly
- Access your files wherever you are
- Create calendar invites that sync perfectly with videoconferencing apps
- Share data inside and outside your organization
- Control document read, write, and print access
- Check out / in documents
- Revert to previous versions with full version control

Includes such Microsoft solutions as:

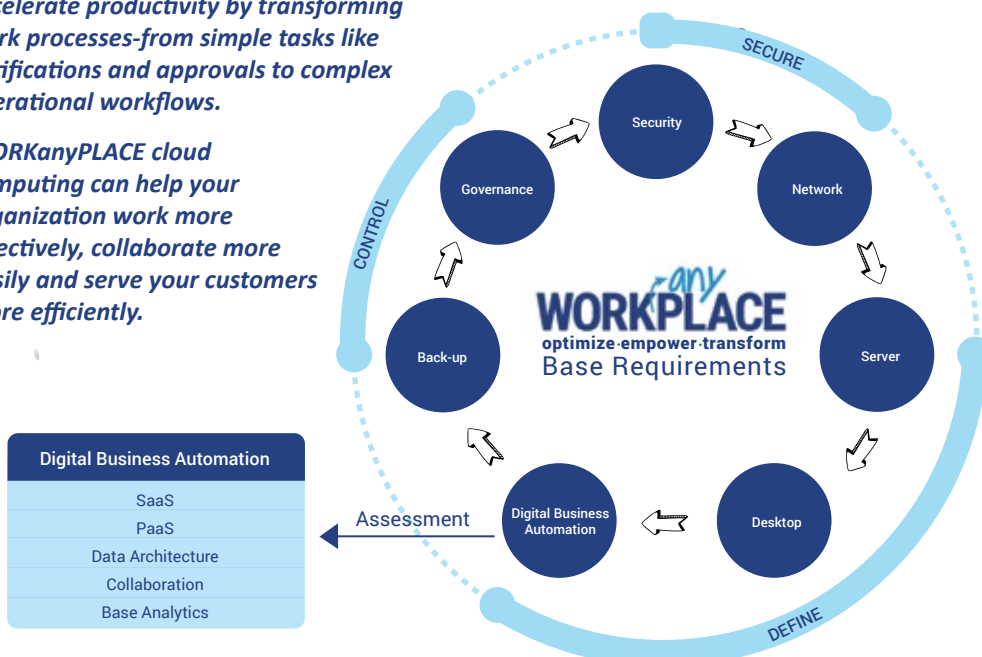
- **Office-in-a-Cloud, replacing your local File Server**
- **Office Business Premium**
 - **All Office application licensing (Word, Excel, PPT, One Note, etc.)**
 - **Teams for Collaboration**
 - **Mail Exchange**

As well as:

- **MBU Business Automation Strategy**
- **MBU-S Standardization**
- **Monitoring and Patch for all assets, including office infrastructure**
- **Advance level Security including**
 - **AV/Malware**
 - **SPAM**
 - **Cisco DNS Umbrella**
 - **Cisco local 2-Factor Authentication**
- **MBU Support powered by Sensorium**
 - **Optional, unlimited true 24/7 remote call-in support**

WORKanyPLACE empowers teamwork. Accelerate productivity by transforming work processes-from simple tasks like notifications and approvals to complex operational workflows.

WORKanyPLACE cloud computing can help your organization work more effectively, collaborate more easily and serve your customers more efficiently.



Business Transformation *with Digital Transformation*

Every company can and should be a *digital* company. MBU's business-transformation consultants will work through that process. We see the overall transformation as a two-step process.

Step One: Optimize your environment

Before we begin working with them, many clients employ numerous different digital solutions that don't work together well and leave the company open to attack from hackers. MBU consultants transition your data and platforms to WORKanyPLACE to allow your staff to shift seamlessly between apps, access data from anywhere securely and efficiently, and plan meetings with ease. By the end of step one, client employees will be collaborating more efficiently, cutting costs and boosting productivity.

Step Two: Process automation with Digital Transformation

True digital transformation works only after the various parts of a company have been integrated to better connect internal resources. This is the source of the real productivity gains. Once the client has transitioned to a WORKanyPLACE environment, MBU works with the client to rethink business processes and optimize them for the digital environment. Digital transformation enhances organizational management, empowers companies to make more informed business decisions and accelerates productivity while reducing cost.

Higher level automation with Digital Transformation

MBU consultants can deliver efficiencies to our clients by helping them to harness the power of artificial intelligence to automate common tasks:

Track staff productivity, improve accountability and enable accurate data recording

Market more efficiently: Use business automation software to schedule posts for automated publishing on social media.

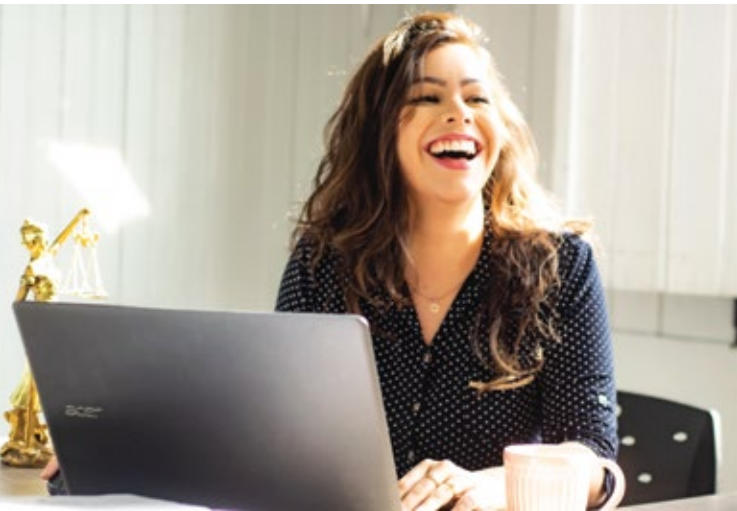
Improve email management: In Outlook, receive WORKanyPLACE AI-powered suggestions to help you stay on top of tasks and emails, and follow up with important people.

**Optimize, Empower and Transform Your Company
with My Blue Umbrella's Digital Transformation**





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MBU Business Transformation services specialize in making our clients more efficient with technology.

We work in collaboration with our clients to manage innovation and provide ongoing support as needed.

During our nearly three decades in business, our advice has saved our clients tens of millions of dollars and provided a compelling return on investment. Looking to enlist our services? Get in touch today.

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